



Academic Map: Retail Management

Certificate of Achievement (C.A.) | 30 Total Credits | CSN Degree Code: RTLMGT - CT | Catalog Year: 2021-2022 |

Business Business, Hospitality & Public Service Department of Business Administration

Jobs and Employment Information: <https://www.csn.edu/businessarea>

DESCRIPTION: This program was developed out of a collaborative effort between the retail industry and the College. The curriculum encompasses several business essentials, including management and communication, required for career success.

TERM 1 – TOTAL CREDIT HOURS: 15-20

	<u>Credits</u>	<u>Pre-Requisite/Co-Requisite</u>	<u>Area</u>	<u>Min Grade</u>	<u>Milestones and Notes</u>
BUS 109 Business Mathematics	3	None	Special Prog Req	C	
ENG 100 or 101 or 107 or 110 or 113 ¹	0-5	ENG Place Score; or C- and up in ENG 98 or ESL 139	GE ENG Comp	C	
ACC 135B or ACC 201	3	None	Spec Prog Elect	C	
COM 101 Oral Communications	3	None	Special Prog Req	C	
IS 101 Intro to Information Systems	3	None	Special Prog Req	C	
MGT 201 Principles of Management	3	None	Special Prog Req	C	Mandatory Advising Required

TERM 2 – TOTAL CREDIT HOURS: 15

	<u>Credits</u>	<u>Pre-Requisite/Co-Requisite</u>	<u>Area</u>	<u>Min Grade</u>	<u>Milestones and Notes</u>
BUS 108 Business Letters and Reports	3	C or up in ENG 100 or 101 or 110 or 113	Special Prog Req	C	
MGT 212 Leadership in Hum Relations	3	None	Special Prog Req	C	
MGT 283 Intro to Hum res Management	3	None	Special Prog Req	C	
MKT 127 Introduction to Retailing	3	None	Special Prog Req	C	
MKT 210 Marketing Principles	3	None	Special Prog Req	C	Apply for Graduation

¹Students requiring English composition will complete a total of 33-35 credits for this certificate.

