



# Academic Map: (BSBA) Business Administration – Marketing

**Associate of Business (A.B.) | 60 Total Credits | CSN Degree Code: AB | Catalog Year: 2020-2021 | For Transfer to UNLV**

Business

School of Business, Hospitality & Public Services

Department of Business Administration

Jobs and Employment Information: <https://www.csn.edu/businessarea>

DESCRIPTION: The Associate of Business (AB) degree provides the equivalent of the first two years of a bachelor's degree in business related subject areas. A secondary objective may be employment upon completion of the AB.

## **TERM 1 – TOTAL CREDIT HOURS: 15**

	<b><u>Credits</u></b>	<b><u>Pre-Requisite/Co-Requisite</u></b>	<b><u>Area</u></b>	<b><u>Min Grade</u></b>	<b><u>Milestones and Notes</u></b>
MATH 124 College Algebra	3	C or up in MATH 95/95E; or ACT/SAT/Place Score	GE Math	C	
ENG 101 Composition I	3	ENG Place Score; or C- and up in ENG 98 or ESL 139	GE ENG Comp	C-	
COM 101 Oral Communication	3	None	GE Humanities	C	
PHIL 102 Critical Thinking and Reasoning	3	None	GE Analytical Rea	C	
BUS 101 Introduction to Business	3	None	Special Prog	C	Mandatory Advising Required

## **TERM 2 – TOTAL CREDIT HOURS: 16**

	<b><u>Credits</u></b>	<b><u>Pre-Requisite/Co-Requisite</u></b>	<b><u>Area</u></b>	<b><u>Min Grade</u></b>	<b><u>Milestones and Notes</u></b>
ENG 102 Composition II	3	ENG 100/101/113 with a C- or up	GE ENG Comp	C	
MKT 210 Marketing Principles	3	None	Special Prog Elec	C	
ECON 102 Principles of Microeconomics	3	C or up MATH 124	Special Prog	C	UNLV Requirement
IS 101 Intro to Information Systems	3	None	Special Prog Elec	C	UNLV Requirement
PSC 101 or HIST 100	4	None	GE US/NV Cons	C	Mandatory Advising Required

## **TERM 3 – TOTAL CREDIT HOURS: 16**

	<b><u>Credits</u></b>	<b><u>Pre-Requisite/Co-Requisite</u></b>	<b><u>Area</u></b>	<b><u>Min Grade</u></b>	<b><u>Milestones and Notes</u></b>
ENG 231 or ENG 232	3	ENG 100/101/113 with a C- or up; or approval	GE Literature	C	
Nat. Science No Lab-See an advisor/counselor	3	Depends on course chosen	GE Nat. Science	C	
ACC 201 Financial Accounting	3	None	Special Prog	C	UNLV Requirement
MATH 176 Intro Calc App in Bus/Soc Sci	4	C or up in MATH124 or MATH 126	Special Prog Elec	C	UNLV Requirement
ECON 103 Principles of Macroeconomics	3	C or up MATH 124	Special Prog	C	Mandatory Advising Required

## **TERM 4 – TOTAL CREDIT HOURS: 13**

	<b><u>Credits</u></b>	<b><u>Pre-Requisite/Co-Requisite</u></b>	<b><u>Area</u></b>	<b><u>Min Grade</u></b>	<b><u>Milestones and Notes</u></b>
Nat. Science w Lab - See an advisor/counselor	4	Depends on course chosen	GE Nat. Science	C	
ACC 202 Managerial Accounting	3	C or up ACC 201	Special Prog	C	UNLV Requirement
ECON 261 Principles of Statistics	3	C or up MATH 124	Special Prog	C	UNLV Requirement
Fine Arts Elective – See an advisor/counselor	3	Depends on course chosen	GE Fine Arts	C	Apply for Graduation

