



Academic Map: Tourism, Convention and Event Planning

Bachelor of Applied Science (B.A.S.) | 120 Total Credits¹ | CSN Degree Code: TECP-BAS | Catalog Year: To Be Determined

Hospitality and Culinary Arts Area of Study School of Business, Hospitality, and Public Safety Department of Hospitality Management

Jobs and Employment Information: <https://www.csn.edu/hosparea>

DESCRIPTION: The Bachelor of Applied Science in Tourism, Convention and Event Planning is designed to provide career opportunities and produce professionals who want to work in these industries. Students will be prepared to enter management training positions and, for those presently employed, to assume managerial responsibility.

TERM 1 – TOTAL CREDIT HOURS: 14

	Credits	Pre-Requisite/Co-Requisite	Area	Min Grade	Milestones and Notes
<i>Natural Sci w/Lab – see an advisor/counselor</i>	4	<i>Depends on course chosen</i>	GE Nat Sci		
BUS 107 Business Speech Communication	3	<i>None</i>	GE Comm		
PHIL 302 Intermediate Reason & Critical Think	3	Admit to bachelor program or Instructor approval	GE FA/Hum/SS		
ENG 333 Professional Communications	3	C- or up in ENG 100/101/101H/113 or Dept Chair/ Instructor approval and admit to bachelor program	GE Eng Comp		Mandatory advising required.

TERM 2 – TOTAL CREDIT HOURS: 15

	Credits	Pre-Requisite/Co-Requisite	Area	Min Grade	Milestones and Notes
Human Relations Elective	3	<i>Depends on course chosen</i>	GE Human Relate		
TCA 302 Event and Sport Sponsorship	3	<i>None</i>	Special Prog Core	C	
TCA 303 Tourism Corp & Incentive Travel	3	TCA 200	Special Prog Core	C	
TCA 305 Social Media & Event Marketing	3	<i>None</i>	Special Prog Core	C	Mandatory advising required
<i>TCA Elective-see an advisor/counselor</i>	3	<i>Depends on course chosen</i>	Up Div TCA Elect	C	Must be a 300/400 level TCA course.

TERM 3 – TOTAL CREDIT HOURS: 16

	Credits	Pre-Requisite/Co-Requisite	Area	Min Grade	Milestones and Notes
TCA 385 Convention Sales and Management	3	HMD 101	Special Prog Core	C	
TCA 401 Hosp & Tour Risk Mgt & Security	3	<i>None</i>	Special Prog Core	C	
TCA 404 Concert & Live Entertain & Mgt	3	<i>None</i>	Special Prog Core	C	
TCA 405 Legal Environment and Contract Law	3	HMD 101	Special Prog Core	C	Mandatory advising required
<i>TCA Elective-see an advisor/counselor</i>	4	<i>Depends on course chosen</i>	Up Div TCA Elect	C	Must be a 300/400 level TCA course.

TERM 4 – TOTAL CREDIT HOURS: 15

	Credits	Pre-Requisite/Co-Requisite	Area	Min Grade	Milestones and Notes
TCA 403 Budget, Acct, & Fin Mgt f/ Event Plan	3	<i>None</i>	Special Prog Core	C	Apply for graduation
TCA 450 Capstone Tour & Event Plan Internship	3	TCA 251	Special Prog Core	C	
TCA 464 Sport & Concert Arena Management	3	HMD 101	Special Prog Core	C	
<i>TCA Elective-see an advisor/counselor</i>	3	<i>Depends on course chosen</i>	Up Div TCA Elect	C	Must be a 300/400 level TCA course
<i>TCA Elective-see an advisor/counselor</i>	3	<i>Depends on course chosen</i>	Up Div TCA Elect	C	Must be a 300/400 level TCA course

¹Students will have completed 61 of the 120 required credits by completing the required AAS Tourism, Convention and Event Planning.

