



Academic Map: (BA) Journalism/Media Studies

Associate of Arts (A.A.) | 60 Total Credits | CSN Degree Code: JOURAPR-AA | Catalog Year: 2022-2023 | For Transfer to UNLV

Humanities and Communications School of Arts and Letters Department of Communications

Jobs and Employment Information: <https://www.csn.edu/commarea>

DESCRIPTION: The Associate of Arts in Journalism/Media Studies has two tracks: news production and advertising/public relations. Students will complete a core set of classes and then choose a track they wish to follow pertaining to their specific interests. In this program, students will be provided with the most current and relevant instruction in the field of journalism and integrated marketing communications.

TERM 1 – TOTAL CREDIT HOURS: 15

	<u>Credits</u>	<u>Pre-Requisite/Co-Requisite</u>	<u>Area</u>	<u>Min Grade</u>	<u>Milestones and Notes</u>
MATH 120 Fund of College Mathematics	3	C or up in MATH 95/95E; or ACT/SAT/Place Score	GE Math	C	
ENG 100 or 101 or 110 or 113	3	ENG Place Score; or C- and up in ENG 98 or ESL 139	GE ENG Comp	C	
COM 101 Oral Communication	3	None	GE Humanities	C	
Social Science Elec – See an advisor/counselor	3	Depends on course chosen	GE Social Science	C	UNLV Requirement
JOUR 100 Intro to Journalism & Media Studies	3	None	SP Core Require	C	Mandatory Advising Required

TERM 2 – TOTAL CREDIT HOURS: 16

	<u>Credits</u>	<u>Pre-Requisite/Co-Requisite</u>	<u>Area</u>	<u>Min Grade</u>	<u>Milestones and Notes</u>
ENG 102 Composition II	3	ENG 100/101/113 with a C- or up	GE ENG Comp	C	
PHIL 102 Reasoning and Critical Thinking	3	None	GE Analytical Rea	C	
JOUR 101 Critical Analysis of Mass Media	3	None	SP Core Require	C	
Nat. Science no Lab-See an advisor/counselor	3	Depends on course chosen	GE Nat. Science	C	
PSC 101 Intro. To American Politics	4	None	GE US/NV Const	C	Mandatory Advising Required

TERM 3 – TOTAL CREDIT HOURS: 15

	<u>Credits</u>	<u>Pre-Requisite/Co-Requisite</u>	<u>Area</u>	<u>Min Grade</u>	<u>Milestones and Notes</u>
ENG 231 or ENG 232	3	ENG 100/101/113 with a C- or up	GE Literature	C	
Nat. Science w Lab-See an advisor/counselor	3	Depends on course chosen	GE Nat. Science	C	
JOUR 102 News Reporting and Writing	3	ENG 100 or ENG 101 or ENG 110	SP Core Require	C	
JOUR 210 Introduction to Public Relations	3	None	SP Core Require	C	
JOUR 220 Fund of App Media Aesthetics	3	None	SP Core Require	C	Mandatory Advising Required

TERM 4 – TOTAL CREDIT HOURS: 14

	<u>Credits</u>	<u>Pre-Requisite/Co-Requisite</u>	<u>Area</u>	<u>Min Grade</u>	<u>Milestones and Notes</u>
JOUR 261 Intro to IMC	3	None	SP Core Require	C	
JOUR 276 Design Princ of Adver/Publications	3	None	SP Core Require	C	UNLV Requirement
Internship Elec – See an advisor/counselor	2	Depends on course chosen	SP Internship Elec	C	
Social Science Elec – See an advisor/counselor	6	Depends on course chosen	GE Social Science	C	Apply for graduation

