Academic Map: Certificate of Achievement (CA) Retail Management

Certificate of Achievement (C.A.) | 30 Total Credits | CSN Degree Code: RTLMGT - CT | Catalog Year: 2022-2023 |

Business   Business, Hospitality & Public Service   Department of Business Administration

Jobs and Employment Information: https://www.csn.edu/businessarea

DESCRIPTION: This program was developed out of a collaborative effort between the retail industry and the College. The curriculum encompasses several business essentials, including management and communication, required for career success.

TERM 1 – TOTAL CREDIT HOURS: 15-20

	Credits	Pre-Requisite/Co-Requisite	Area	Min Grade	Milestones and Notes
BUS 109B Business Mathematics	3	*None*	Special Prog Req	C	
ENG 100 or 101 or 107 or 110 or 113[1]	0-5	ENG Place Score; or C- and up in ENG 98 or ESL 139	GE COM	C	
ACC 135B or ACC 201	3	*None*	Spec Prog Elect	C	
COM 101 Oral Communications	3	*None*	Special Prog Req	C	
IS 101 Intro to Information Systems	3	*None*	Special Prog Req	C	
MGT 201 Principles of Management	3	*None*	Special Prog Req	C	Mandatory Advising Required

TERM 2 – TOTAL CREDIT HOURS: 15

	Credits	Pre-Requisite/Co-Requisite	Area	Min Grade	Milestones and Notes
BUS 108 Business Letters and Reports	3	C or up in ENG 100 or 101 or 110 or 113	GE COM	C	
MGT 212 Leadership in Hum Relations	3	*None*	Special Prog Req	C	
MGT 283 Intro to Hum res Management	3	*None*	Special Prog Req	C	
MKT 127 Introduction to Retailing	3	*None*	Special Prog Req	C	
MKT 210 Marketing Principles	3	*None*	Special Prog Req	C	Apply for Graduation

[1]Students requiring English composition will complete a total of 33-35 credits for this certificate.